

30

15

30  
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA MA DEGREE SHOW 2018	WINCHESTER SCHOOL OF ART	JULY 2018	BRIEF	2

MA DEGREE SHOW 2018

A5 invites

E-invite

Campus Maps

Posters/ Poster Boards

Social Media

Programme vinyls for windows/ internal walls

A-Board Signage

Holding page [www.wsama.co.uk](http://www.wsama.co.uk)

Banner for Westside - tbc

Banner for High Street - tbc with Craig

Large poster for outside M and S - tbc

30  
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA MA DEGREE SHOW 2018	WINCHESTER SCHOOL OF ART	JULY 2018	BRIEF	3

WORDS:

# Making

Action word; process, documenting, doing, making, activity

# Work

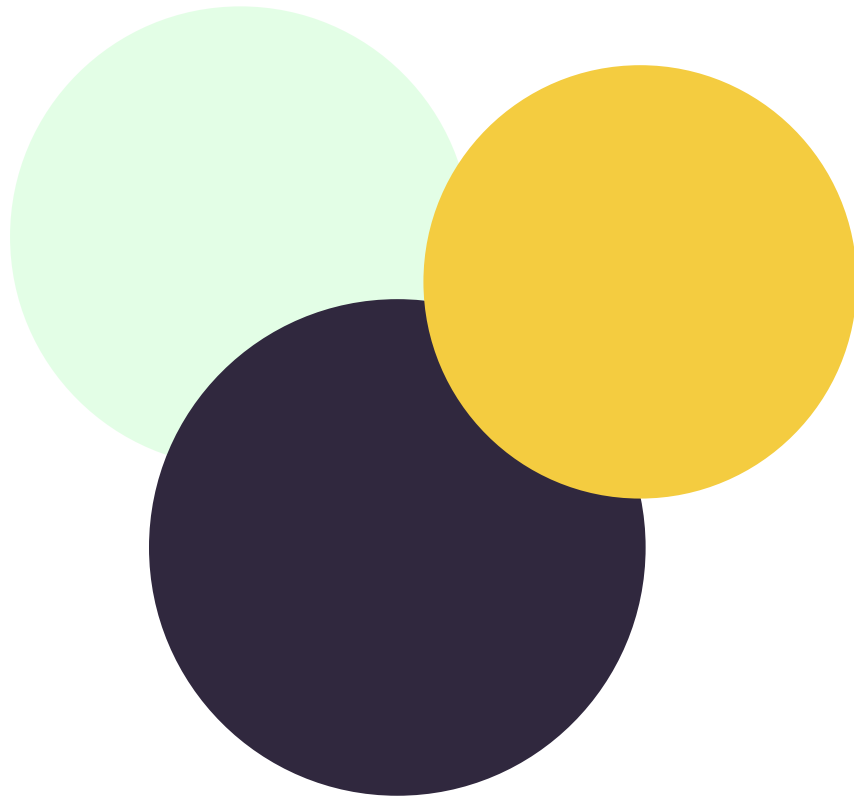
Noun; outcomes, garments, prints, sculptures, mediums, media

# Here

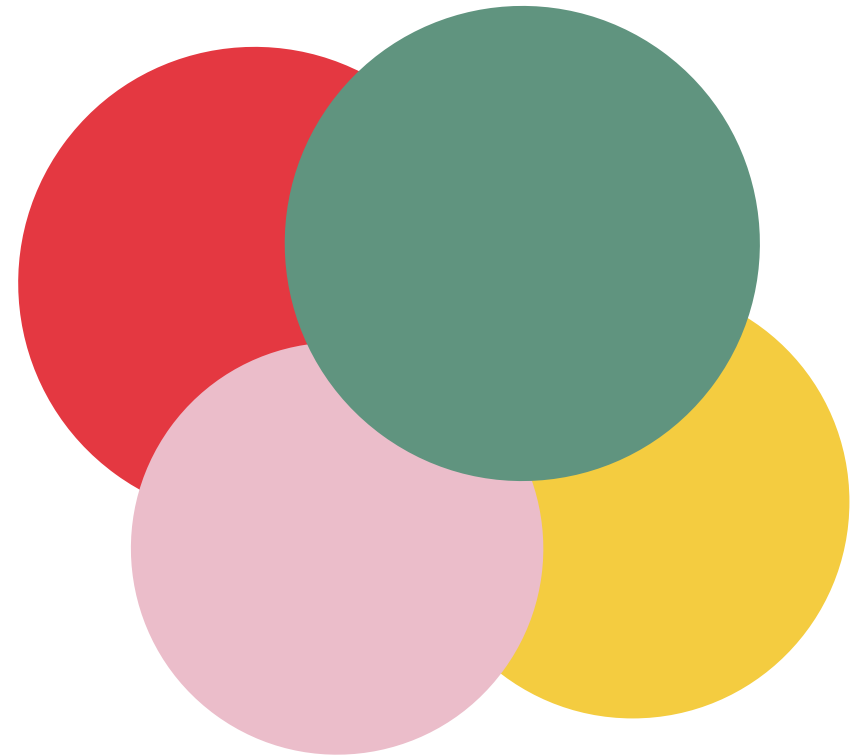
Winchester, WSA, history, philosophy, studios, environment

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA MA DEGREE SHOW 2018	WINCHESTER SCHOOL OF ART	JULY 2018	COLOUR	4

COLOUR WAYS



Colour Way 1



Colour Way 2

3-4 interchangeable colours

30  
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA MA DEGREE SHOW 2018	WINCHESTER SCHOOL OF ART	JULY 2018	COLOUR	5

COLOUR WAY 1A

**Making  
Work  
Here  
Making  
Work  
Here**

UNIVERSITY OF  
**Southampton**

Winchester School of Art has the pleasure of inviting you to the private view of this years MA Degree Show 2018.

Featuring work from:

- BA Fashion Marketing / Management
- BA Fashion and Textile Design
- BA Fine Art
- BA Games Design and Art
- BA Graphic Arts

Private View:  
Thursday 14th June 18:00 – 20:00

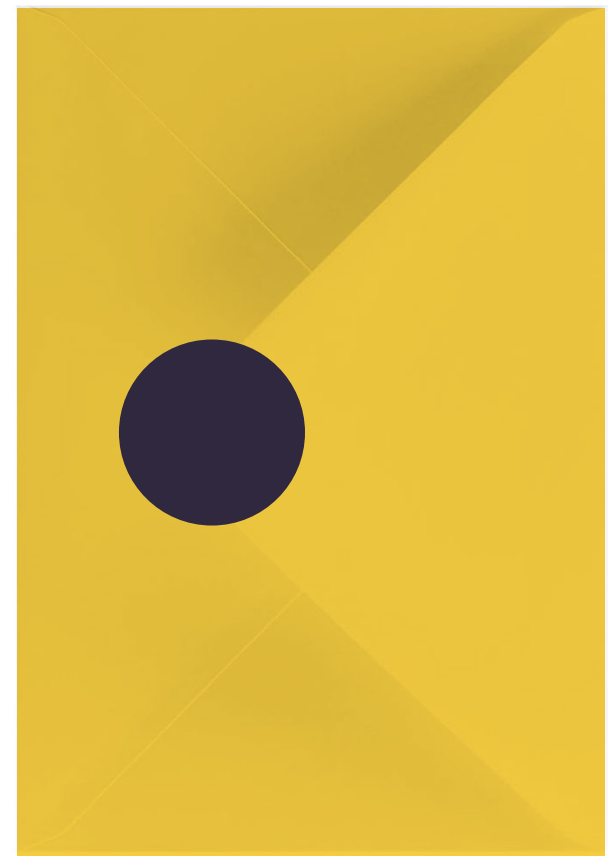
Open to the public:  
Friday 15th June to Saturday 23rd June 2018  
11:00 – 18:00 on Weekdays and Saturdays  
11:00 – 16:00 on Sunday 17th June

For more information please contact:  
Kay May, Director of External Affairs  
km@soton.ac.uk,  
02380 596906 or 07554 414948

Please note there is no parking permitted on the school premises during the private view

Winchester School of Art, University of Southampton,  
Park Avenue, Winchester, SO23 8DL

[www.wsaba.co.uk](http://www.wsaba.co.uk) @wsa\_ba #wsa\_ba



30  
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA MA DEGREE SHOW 2018	WINCHESTER SCHOOL OF ART	JULY 2018	COLOUR	6

COLOUR WAY 1B



UNIVERSITY OF  
**Southampton**

Winchester School of Art has the pleasure of inviting you to the private view of this years MA Degree Show 2018.

Featuring work from:

- BA Fashion Marketing / Management
- BA Fashion and Textile Design
- BA Fine Art
- BA Games Design and Art
- BA Graphic Arts

Private View:

Thursday 14th June 18:00 – 20:00

Open to the public:

Friday 15th June to Saturday 23rd June 2018  
11:00 – 18:00 on Weekdays and Saturdays  
11:00 – 16:00 on Sunday 17th June

For more information please contact:

Kay May, Director of External Affairs  
km@soton.ac.uk,  
02380 596906 or 07554 414948

Please note there is no parking permitted on the school premises during the private view

Winchester School of Art, University of Southampton,  
Park Avenue, Winchester, SO23 8DL

[www.wsaba.co.uk](http://www.wsaba.co.uk) @wsa\_ba #wsa\_ba



30  
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA MA DEGREE SHOW 2018	WINCHESTER SCHOOL OF ART	JULY 2018	CONCEPTS	7

COLOUR WAY 2A



**UNIVERSITY OF  
Southampton**

Winchester School of Art has the pleasure of inviting you to the private view of this years MA Degree Show 2018.

Featuring work from:

- BA Fashion Marketing / Management
- BA Fashion and Textile Design
- BA Fine Art
- BA Games Design and Art
- BA Graphic Arts

Private View:

Thursday 14th June 18:00 – 20:00

Open to the public:

Friday 15th June to Saturday 23rd June 2018  
11:00 – 18:00 on Weekdays and Saturdays  
11:00 – 16:00 on Sunday 17th June

For more information please contact:

Kay May, Director of External Affairs  
km@soton.ac.uk,  
02380 596906 or 07554 414948

Please note there is no parking permitted on the school premises during the private view

Winchester School of Art, University of Southampton,  
Park Avenue, Winchester, SO23 8DL

[www.wsaba.co.uk](http://www.wsaba.co.uk) @wsa\_ba #wsa\_ba



COLOUR WAY 2B

UNIVERSITY OF  
Southampton

Winchester School of Art has the pleasure of inviting you to the private view of this years MA Degree Show 2018.

Featuring work from:

BA Fashion Marketing / Management  
BA Fashion and Textile Design  
BA Fine Art  
BA Games Design and Art  
BA Graphic Arts

Private View:

Thursday 14th June 18:00 – 20:00

Open to the public:

Friday 15th June to Saturday 23rd June 2018  
11:00 – 18:00 on Weekdays and Saturdays  
11:00 – 16:00 on Sunday 17th June

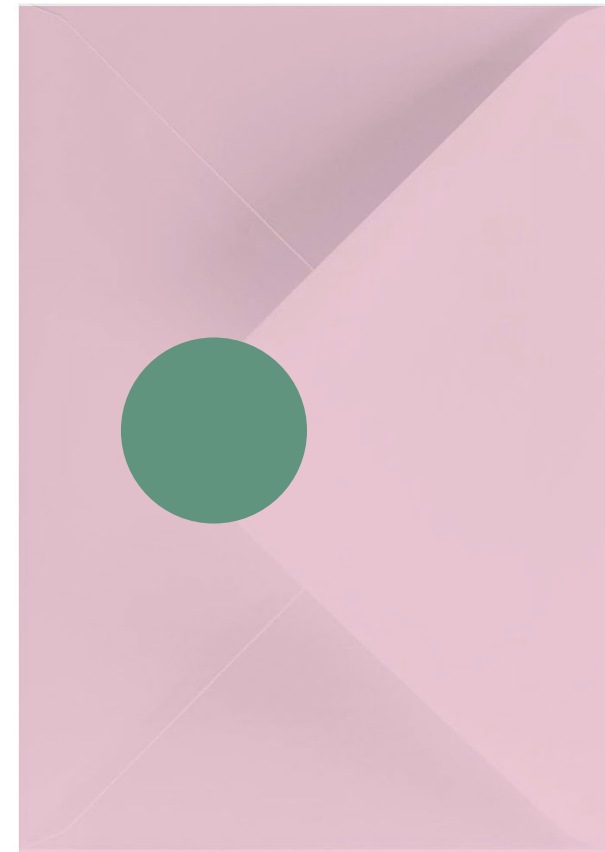
For more information please contact:

Kay May, Director of External Affairs  
km@soton.ac.uk,  
02380 596906 or 07554 414948

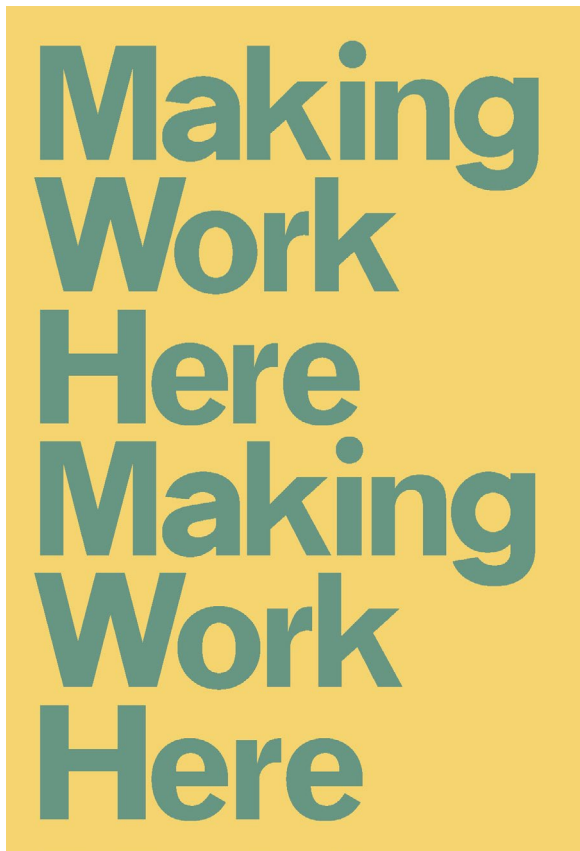
Please note there is no parking permitted on the school premises during the private view

Winchester School of Art, University of Southampton,  
Park Avenue, Winchester, SO23 8DL

[www.wsaba.co.uk](http://www.wsaba.co.uk) [@wsa\\_ba](https://twitter.com/wsa_ba) [#wsa\\_ba](https://www.instagram.com/wsa_ba)





COLOUR WAY 2C

UNIVERSITY OF  
**Southampton**

Winchester School of Art has the pleasure of inviting you to the private view of this years MA Degree Show 2018.

Featuring work from:

- BA Fashion Marketing / Management
- BA Fashion and Textile Design
- BA Fine Art
- BA Games Design and Art
- BA Graphic Arts

Private View:

Thursday 14th June 18:00 – 20:00

Open to the public:

Friday 15th June to Saturday 23rd June 2018  
11:00 – 18:00 on Weekdays and Saturdays  
11:00 – 16:00 on Sunday 17th June

For more information please contact:

Kay May, Director of External Affairs  
km@soton.ac.uk,  
02380 596906 or 07554 414948

Please note there is no parking permitted on the school premises during the private view

Winchester School of Art, University of Southampton,  
Park Avenue, Winchester, SO23 8DL

[www.wsaba.co.uk](http://www.wsaba.co.uk) @wsa\_ba #wsa\_ba

