

30

15

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	BRIEF / OUTCOMES	2

Deliverables:

- > E-invite
- > Printed invite
- > Posters
- > A0 Poster - M&S board in Winchester
- > Signage & Vinyls

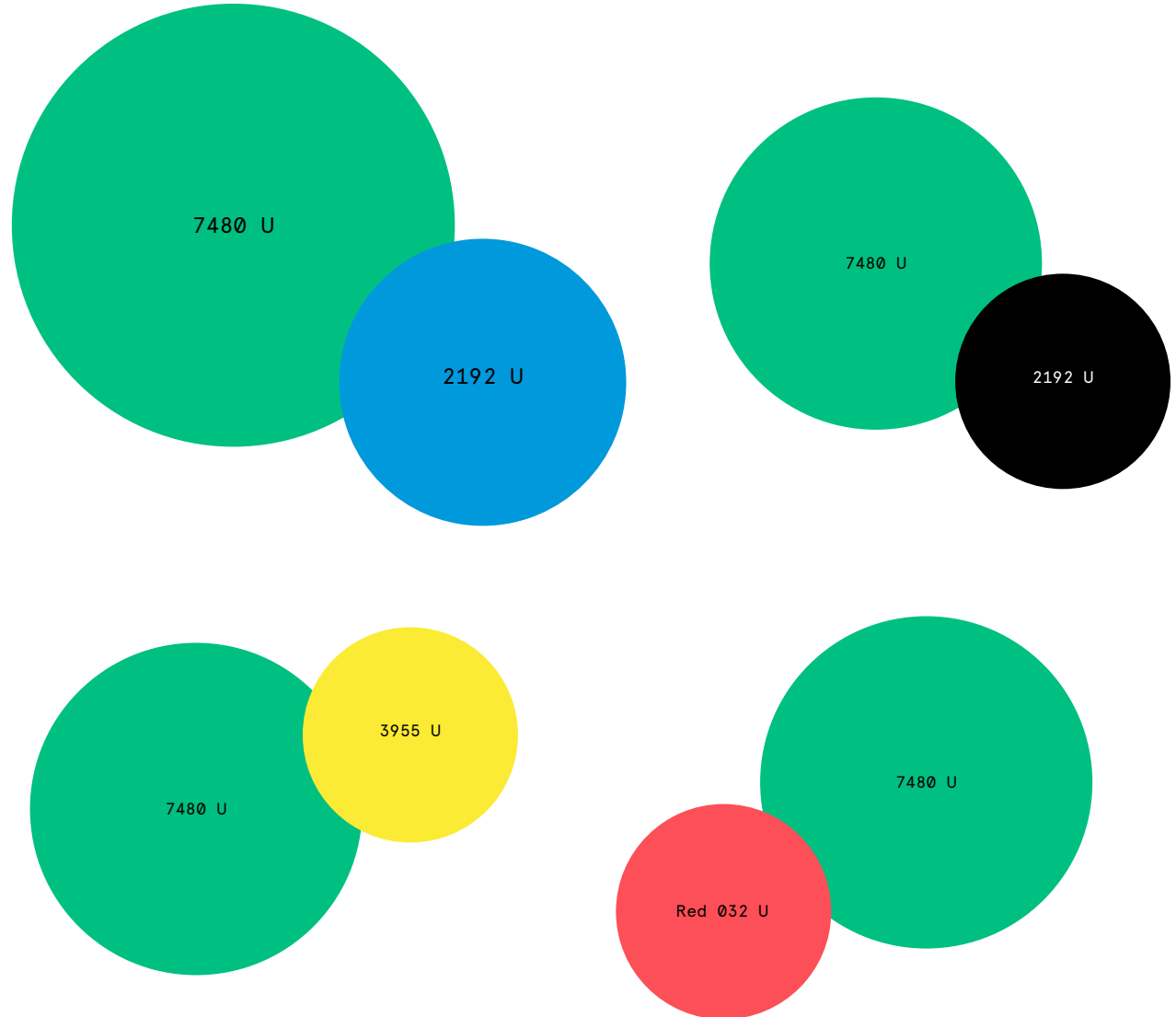
Guildhall Winchester Fashion Week Advertising
Craig & Kay:

- > x500 - x1000 A5 postcards
- > 6ft x 2ft branded tablecloth
- > 2 T-shirts for student ambassadors

30
15

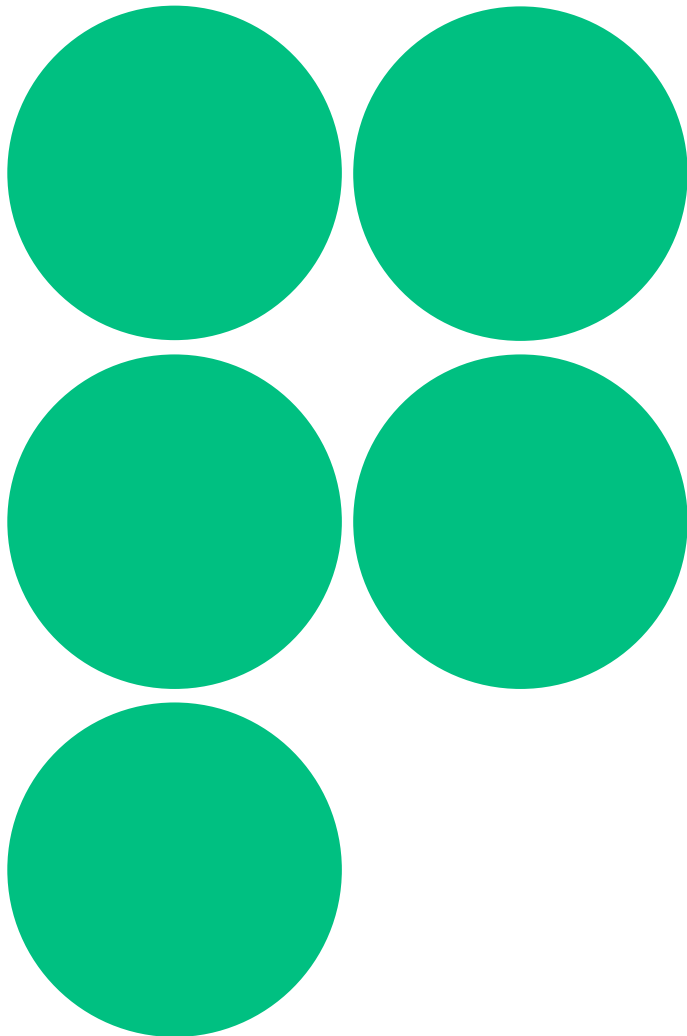
PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	IDEAS	3

Colour



PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	4

Printed Invites #1



Winchester School of Art has pleasure in inviting you to our annual Degree Show, featuring work from:

- BA Fashion Marketing/Management
- BA Fashion & Textile Design
- BA Fine Art
- BA Games Design & Art
- BA Graphic Arts

The show will run from Friday 16th–Saturday 24th June 2017.

Our Degree Show Shop will stock items from all programmes and offers a unique opportunity to purchase student work.

For more information please contact:
Craig Wadman via c.wadman@soton.ac.uk
or 023 8059 7105.

Winchester School of Art, Park Avenue,

 Paris Smith
LEGAL EXCELLENCE

UNIVERSITY OF
Southampton

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	5

Printed Invites #2



Winchester School of Art has pleasure in inviting you to our annual Degree Show, featuring work from:

- BA Fashion Marketing/Management
- BA Fashion & Textile Design
- BA Fine Art
- BA Games Design & Art
- BA Graphic Arts

The show will run from Friday 16th – Saturday 24th June 2017.

Our Degree Show Shop will stock items from all programmes and offers a unique opportunity to purchase student work.

For more information please contact:
Craig Wadman via c.wadman@soton.ac.uk
or 023 8059 7105.

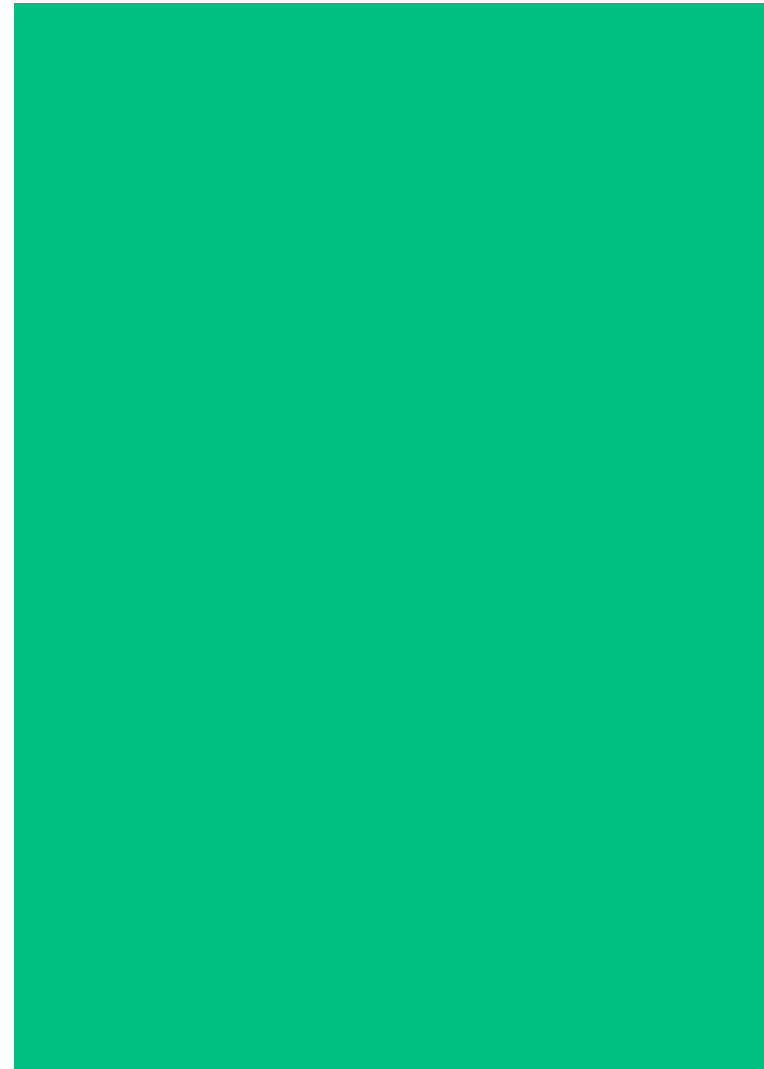
Winchester School of Art, Park Avenue,

 **Paris Smith**
LEGAL EXCELLENCE
UNIVERSITY OF
Southampton

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	6

Printed Invites #3



30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	7

Printed Invites #4



Winchester School of Art has pleasure in inviting you to our annual Degree Show, featuring work from:

- BA Fashion Marketing/Management
- BA Fashion & Textile Design
- BA Fine Art
- BA Games Design & Art
- BA Graphic Arts

The show will run from Friday 16th–Saturday 24th June 2017.

Our Degree Show Shop will stock items from all programmes and offers a unique opportunity to purchase student work.

For more information please contact:
Craig Wadman via c.wadman@soton.ac.uk
or 023 8059 7105.

Winchester School of Art, Park Avenue,

 **Paris Smith**
LEGAL EXCELLENCE
UNIVERSITY OF
Southampton

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	8

Printed Invites #5



Winchester School of Art has pleasure in inviting you to our annual Degree Show, featuring work from:

BA Fashion Marketing/Management
BA Fashion & Textile Design
BA Fine Art
BA Games Design & Art
BA Graphic Arts

The show will run from Friday 16th – Saturday 24th June 2017.

Our Degree Show Shop will stock items from all programmes and offers a unique opportunity to purchase student work.

For more information please contact:
Craig Wadman via c.wadman@soton.ac.uk
or 023 8059 7105.

Winchester School of Art, Park Avenue,

UNIVERSITY OF
Southampton

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	9

Printed Invites #6



Winchester School of Art has pleasure in inviting you to our annual Degree Show, featuring work from:

BA Fashion Marketing/Management
BA Fashion & Textile Design
BA Fine Art
BA Games Design & Art
BA Graphic Arts

The show will run from Friday 16th–Saturday 24th June 2017.

Our Degree Show Shop will stock items from all programmes and offers a unique opportunity to purchase student work.

For more information please contact:
Craig Wadman via c.wadman@soton.ac.uk
or 023 8059 7105.

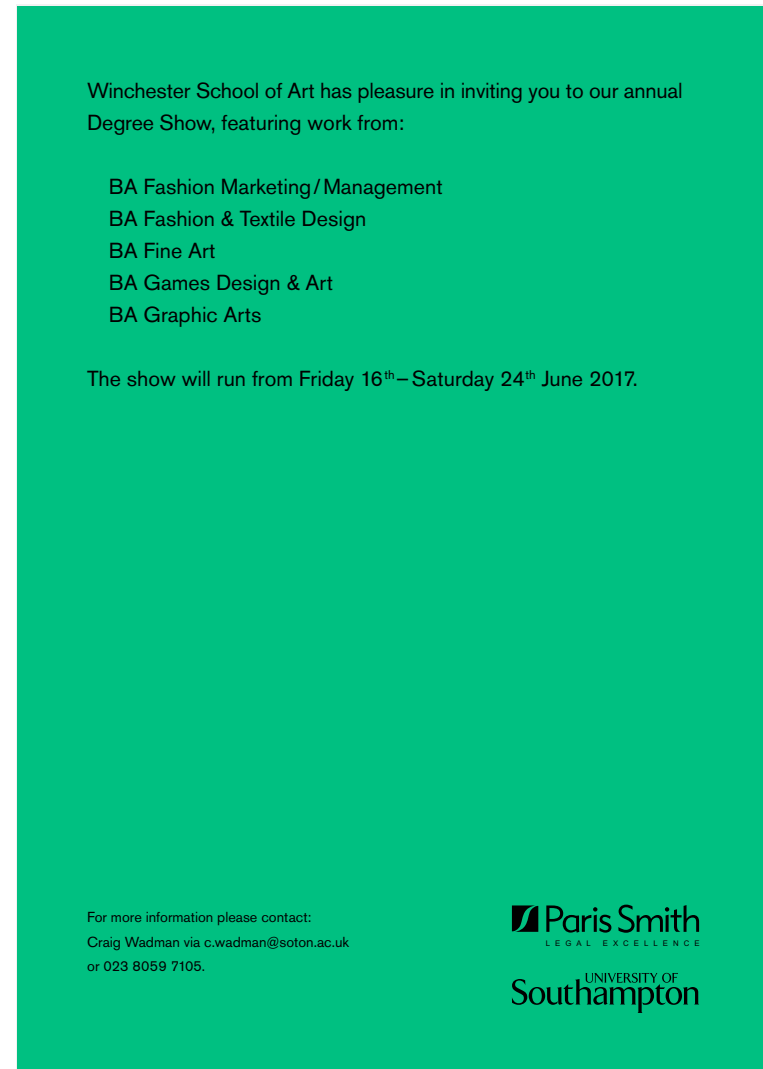
Winchester School of Art, Park Avenue,

 Paris Smith
LEGAL EXCELLENCE
UNIVERSITY OF
Southampton

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	10

Printed Invites #7



PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	11

Printed Invites #8



Winchester School of Art has pleasure in inviting you to our annual Degree Show, featuring work from:

- BA Fashion Marketing/Management
- BA Fashion & Textile Design
- BA Fine Art
- BA Games Design & Art
- BA Graphic Arts

The show will run from Friday 16th–Saturday 24th June 2017.

Our Degree Show Shop will stock items from all programmes and offers a unique opportunity to purchase student work.

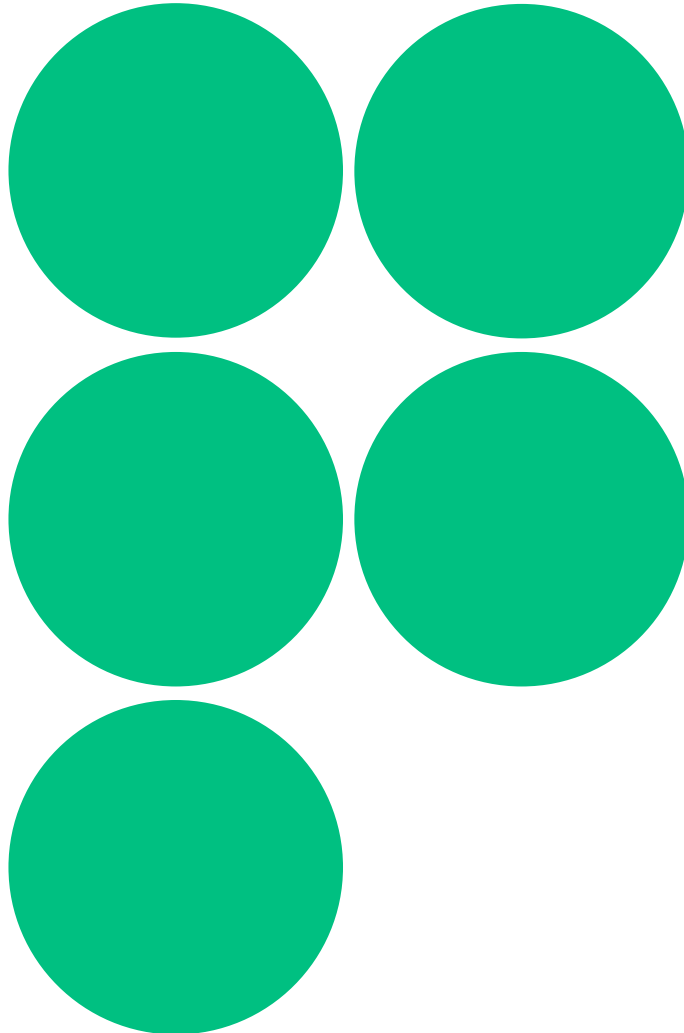
For more information please contact:
Craig Wadman via c.wadman@soton.ac.uk
or 023 8059 7105.

Winchester School of Art, Park Avenue,

 Paris Smith
LEGAL EXCELLENCE
UNIVERSITY OF
Southampton

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	12

E-Invite #1



Winchester School of Art has pleasure in inviting you to our annual Degree Show, featuring work from:

- BA Fashion Marketing/Management
- BA Fashion & Textile Design
- BA Fine Art
- BA Games Design & Art
- BA Graphic Arts

The show will run from Friday 16th – Saturday 24th June 2017.

Our Degree Show Shop will stock items from all programmes and offers a unique opportunity to purchase student work.

For more information please contact:
Craig Wadman via c.wadman@soton.ac.uk
or 023 8059 7105.

Winchester School of Art, Park Avenue,

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	13

E-Invite #2

Winchester
School of Art

BA Degree
Show 2017

Winchester School of Art has pleasure in inviting you to our annual Degree Show, featuring work from:

- BA Fashion Marketing/Management
- BA Fashion & Textile Design
- BA Fine Art
- BA Games Design & Art
- BA Graphic Arts

The show will run from Friday 16th – Saturday 24th June 2017.

Our Degree Show Shop will stock items from all programmes and offers a unique opportunity to purchase student work.

For more information please contact:
Craig Wadman via c.wadman@soton.ac.uk
or 023 8059 7105.

Winchester School of Art, Park Avenue,

 Paris Smith
LEGAL EXCELLENCE
UNIVERSITY OF
Southampton

Posters

**Winchester
School of Art**

**BA Degree
Show 2017**

Featuring work from:

- BA Fashion Marketing/Management
- BA Fashion & Textile Design
- BA Fine Art
- BA Games Design & Art
- BA Graphic Arts

Private View:
Thursday 15th June 18.00–20.00

Open to the public:
Friday 16th 11.00–18.00
Saturday 17th 11.00–18.00
Sunday 18th 11.00–16.00
Monday – Sat 24th 11.00–18.00

www.wsaba.co.uk

UNIVERSITY OF
Southampton

Paris Smith
LEADERS IN LEARNING

**Winchester
School of Art**

**BA Degree
Show 2017**

Featuring work from:

- BA Fashion Marketing/Management
- BA Fashion & Textile Design
- BA Fine Art
- BA Games Design & Art
- BA Graphic Arts

Private View:
Thursday 15th June 18.00–20.00

Open to the public:
Friday 16th 11.00–18.00
Saturday 17th 11.00–18.00
Sunday 18th 11.00–16.00
Monday – Sat 24th 11.00–18.00

www.wsaba.co.uk

UNIVERSITY OF
Southampton

Paris Smith
LEADERS IN LEARNING

Posters

Winchester
School of Art

BA Degree
Show 2017

Featuring work from:

BA Fashion Marketing/ Management
BA Fashion & Textile Design
BA Fine Art
BA Games Design & Art
BA Graphic Arts

Private View:

Thursday 15th June 18.00–20.00

Open to the public:

Friday 16th 11.00–18.00
Saturday 17th 11.00–18.00
Sunday 18th 11.00–16.00
Monday – Sat 24th 11.00–18.00

www.wsaba.co.uk

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	16

Signage



30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
WSA BA DEGREE SHOW 2017	WSA	MAY 2017	MOCK UPS	17

Shop ideas

