

30

15

Deliverables:

- > Moodboards on type / visual concept / colours / images
- > Goodie bag concept / packaging
- > Interactive email invites
- > A5 catalogue / lookbook
- > A2 posters
- > Digital Social Media content

PROJECT	CLIENT	DATE	SECTION	PAGE
FUTURE FEAST	WINCHESTER SCHOOL OF ART	FEBRUARY 2016	CONCEPT	3

Key words

- > Industry Facing -
design intended for the
fashion industry as an audience
- > Experience -
An interactive participation
- > Professional -
A sophisticated, organised,
clean and simple approach
- > Future Focused -
Living in the modern world,
thinking about contemporary,
current trends and moving
forward with design.

30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
FUTURE FEAST	WINCHESTER SCHOOL OF ART	FEBRUARY 2016	DELIVERABLES	4

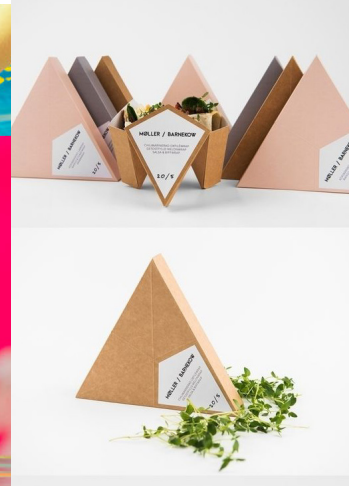
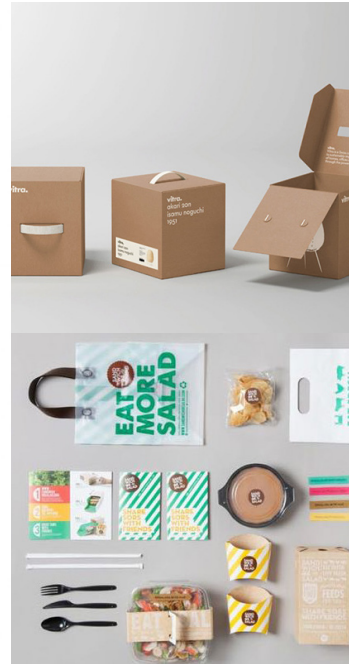
Packaging:



30
15

PROJECT	CLIENT	DATE	SECTION	PAGE
FUTURE FEAST	WINCHESTER SCHOOL OF ART	FEBRUARY 2016	DELIVERABLES	5

Packaging:



PROJECT	CLIENT	DATE	SECTION	PAGE
FUTURE FEAST	WINCHESTER SCHOOL OF ART	FEBRUARY 2016	DELIVERABLES	6

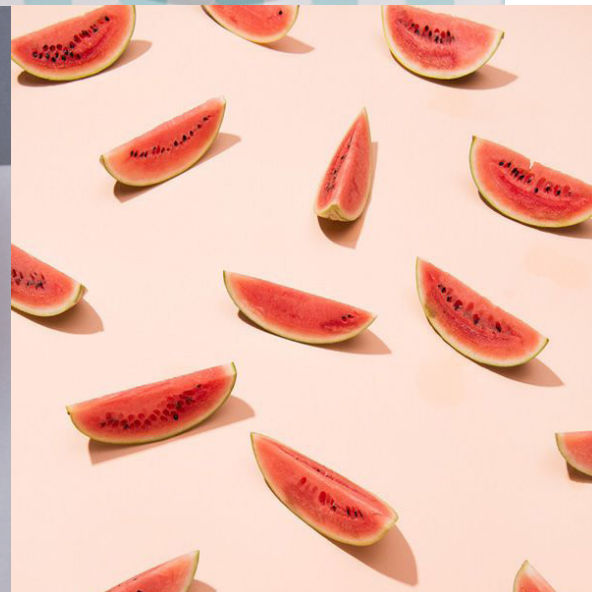
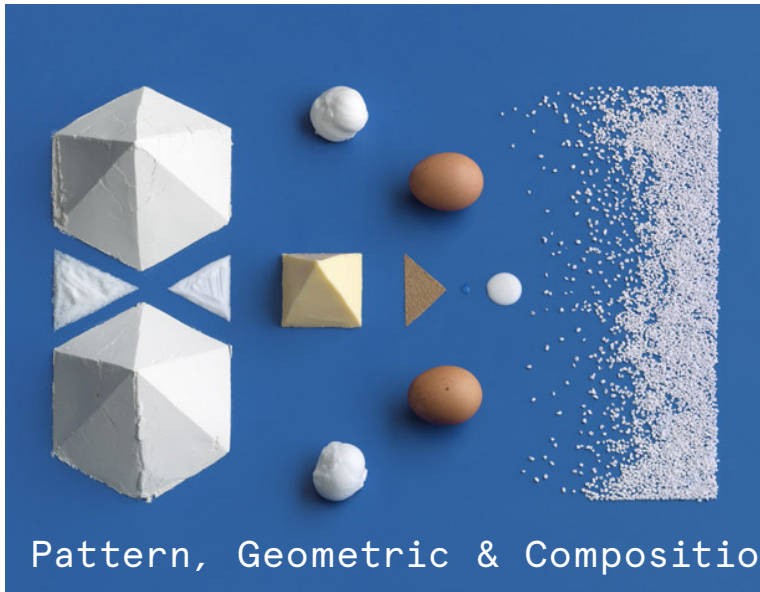
Photographic style:



Contemporary, Quirky & Materiality

PROJECT	CLIENT	DATE	SECTION	PAGE
FUTURE FEAST	WINCHESTER SCHOOL OF ART	FEBRUARY 2016	DELIVERABLES	7

Photographic style:



Pattern, Geometric & Composition

30
15

PROJECT

CLIENT

DATE

SECTION

PAGE

FUTURE FEAST

WINCHESTER SCHOOL OF ART

FEBRUARY 2016

TOTE BAGS

8

Typography Traditional
vs Contemporary

Harbour

FUTURE FEAST

FUTURE FEAST

Future Feast
FF ff

Future Feast
FF ff

30
15

PROJECT

CLIENT

DATE

SECTION

PAGE

FUTURE FEAST

WINCHESTER SCHOOL OF ART

FEBRUARY 2016

DEGREE SHOW

9

Typography

**Fashion
Knitwear**

**Fashion
Management/
Marketing**

**Fashion
Textiles Design**