

30	A SPACE BETWEEN EDUCATION AND PRACTICE SITUATED	PROJECT	CLIENT	DATE	SECTION	PAGE
30 15	WITHIN WINCHESTER SCHOOL OF ART, UNIVERSITY OF SOUTHAMPTON.	BA DEGREE SHOW 2023	WINCHESTER SCHOOL OF ART	00 MARCH/APRIL 2023	-	2

Visual language for the Winchester School of Art's BA Degree Show 2023.

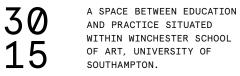
#### DELIVERABLES

- A2 posters
- E-invite
- Print invites
- A-boards (main, signage & tri)
- A5 map/handout
- Social media (Facebook/Instagram/Twitter)
- Interior signage/wayfinding (wall text)
- Exterior signage/wayfinding (banners)
- Website/microsite
- Plaque template(s) for artwork

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OF ART, UNIVERSITY OF SOUTHAMPTON.	2023		MARCH/APRIL 2023		

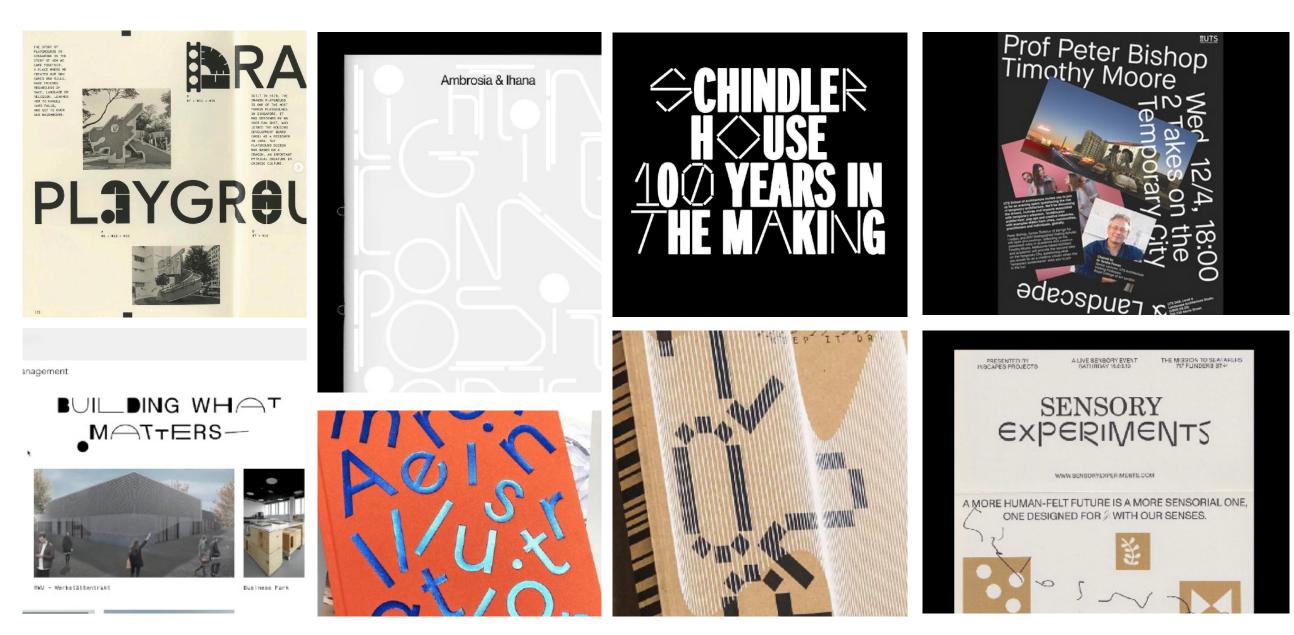


An identity system inspired by the construction & presentation of Winchester School of Art's BA Degree Show, emphasising the combined effort to showcase this year's graduating cohort.



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BA DEGREE SHOW 2023	WINCHESTER SCHOOL OF ART	00 MARCH/APRIL 2023	-	4

### REFERENCES



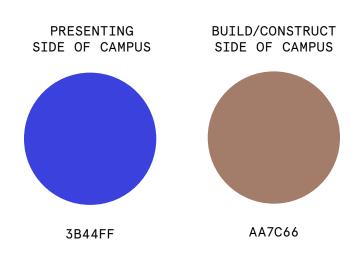
70	A SPACE BETWEEN EDUCATION
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## COMBINATION CONSTRUCT COLLECTIVE BUILD COLLABORATE

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COLOURS





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OF ART, UNIVERSITY OF	DEGREE SHOW		MARCH/APRIL		7
SOUTHAMPTON.	2023		l 2023	l	1

TYPOGRAPHY

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# Winchester School of Art BA Degree Show 2023

Winchester School of Art BA Degree Show 2023

Featuring work from: BA Fashion Marketing with Management BA Fashion BA Textile Design BA Fine Art BA Games Design & Art BA Graphic Arts

For more information: www.southampton.ac.uk/wsa

FUGUE REGULAR BY RADIM PESKO - 1 WEIGHT HTTP://RADIMPESKO.COM

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AND PRACTICE SITUATED WITHIN WINCHESTER SCHOOL	BA	WINCHESTER SCHOOL OF ART	00	-	8
OF ART, UNIVERSITY OF SOUTHAMPTON.	DEGREE SHOW 2023		MARCH/APRIL 2023		

CONTEXT

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# Oo Pp Rr Dd

- CONNECTS WITH THE LAUNCH OF THE ROTUNDA PLATFORM & RENEWED INTERNAL/RESEARCH VISUAL LANGUAGE OF THE SCHOOL
- REFLECTS ON HERITAGE OF THE SCHOOL, AND GROWING IMPORTANCE OF RESEARCH OUTPUT

A SPACE BETWEEN EDUCATION	PROJECT	CLIENT	DATE	SECTION	PAGE
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A2 POSTERS

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Featuring work from: BA Fashion Marketing with Management BA Fashion BA Textile Design BA Fine Art BA Games Design & Art BA Graphic Arts

For more information: www.southampton.ac.uk/wsa Open to the public: Friday 16 June to Sunday 18 June

Thursday 15 June 18:00–20:00

**Private View:** 

Winchester School of Art University of Southampton Park Avenue, Winchester, SO23 8DL University of Southampton

Winchester School of Art BA Degree Show 2023

Building Fashion Building Marketing Building Textiles Building Fine Art Building Games Design Building Graphics Building Motion Building Illustration

Featuring work from: BA Fashion Marketing with Management BA Fashion BA Textile Design BA Fine Art BA Games Design & Art BA Graphic Arts

www.southampton.ac.uk/wsa

For more information:

Thursday 15 June 18:00–20:00 Open to the public: Friday 16 June to Sunday 18 June

Winchester School of Art University of Southampton Park Avenue, Winchester, SO23 8DL

Private View:

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	BA DEGREE SHOW 2023	WINCHESTER SCHOOL OF ART	00 MARCH/APRIL 2023	-	11



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A SPACE BETWEEN EDUCATION	PROJECT	CLIENT	DATE	SECTION	PAGE
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Friday 16 June to Sunday 18 June

15 June, 18:00–20:00

Winchester School of Art BA Degree Show 2023

Professor Larry Lynch, Head of School, cordially invites you to the Reception at 5pm on Thursday 15 June in the West Side Foyer at Winchester School of Art.

The private view of the BA Degree Show 2O23 opens at 6pm and we hope you will take this opportunity to enjoy our graduating students' work.

College Visit Day: Wednesday 14th June, 10:00–16:00

Private View: Thursday 15 June, 18:00–20:00

Open to the public: Friday 16 June to Sunday 18 June 11:00–18:00 Friday and Saturday 11:00–16:00 on Sunday

Winchester School of Art University of Southampton Park Avenue, Winchester, SO23 8DL

E-INVITE - HEAD OF SCHOOL

3 M	A SPACE BETWEEN EDUCATION	PROJECT	CLIENT	DATE	SECTION	PAGE
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University of Southampton

Winchester School of Art BA Degree Show 2023

Building Fashion Building Marketing Building Textiles Building Fine Art Building Games Design & Art Building Graphic Arts Winchester School of Art BA Degree Show 2023

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Open to the public: Friday 16 June to Sunday 18 June **Private View:** 15 June, 18:00–20:00

#### Winchester School of Art **BA Degree Show 2023**

Featuring work from: BA Fashion Marketing with Management **BA Fashion Design BA** Textile Design **BA Fine Art** BA Games Design & Art **BA Graphic Arts** 

Winchester School of Art has the pleasure of inviting you to our Summer Degree Show, showcasing work from the graduating students of our six undergraduate programmes.

This year, we have some restrictions in place to keep our staff, students and visitors safe: please ensure that you wear a mask at all times while indoors and also keep a social distance between yourselves and other visitors. We have a one-way system in place to help with social distancing, please follow and stick to the arrows on the floor.

Attendance at the Winchester School of Art Summer Degree Show is booked online, via Eventbrite, where you can select a slot and which programmes work you would like to view. Please see the WSA website for more details and a link to bookings: www.southampton.ac.uk/wsa

If you would like a tour of the whole show but have not booked online. please visit the Main Reception, where an Ambassador will assist you. Tours of the whole show will leave approximately every 30 minutes.

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Follow us: @uni\_southampton\_wsa @unisouthamptonwsa @unisoton\_wsa

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Winchester School of Art University of Southampton Park Avenue, Winchester, SO23 8DL

E-INVITE & PRINT INVITE - GENERAL

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University of Southampton

Winchester School of Art BA Degree Show 2023

Building Fashion Building Marketing Building Textiles Building Fine Art Building Games Design & Art Building Graphic Arts Winchester School of Art BA Degree Show 2023

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SCHOOL ( OF	BA DEGREE SHOW 2023	WINCHESTER SCHOOL OF ART	00 MARCH/APRIL 2023	-	17

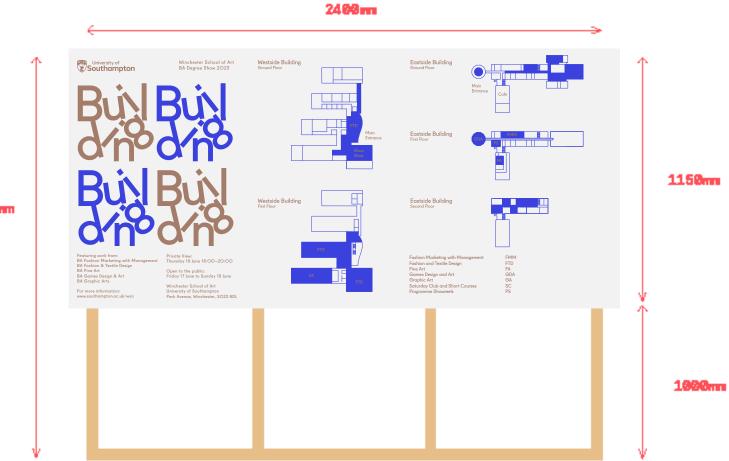


A-BOARD MAIN (LEFT) / A-BOARD SIGNAGE (MIDDLE) / TRI-A-BOARD MAP (RIGHT)

	A SPACE BETWEEN EDUCATION	PROJECT	CLIENT	DATE	SECTION	PAGE
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#### TRI-A-BOARD MAP SAME SIZE AS 2022 & CREATE CURATE

30 15



21.50mm

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BA DEGREE SHOW 2023	WINCHESTER SCHOOL OF ART	00 MARCH/APRIL 2023	-	19

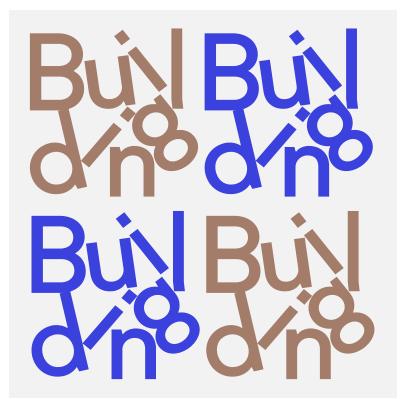


University of Southampton

Winchester School of Art BA Degree Show 2023

Building Fashion Marketing Building Fashion Design Building Textile Design Building Fine Art Building Games Design & Art Building Graphic Arts

Open to the public: Friday 16 June to Sunday 18 June Private View: 15 June, 18:00–20:00



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A SPACE BETWEEN EDUCATION	PROJECT	CLIENT	DATE	SECTION	PAGE
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OF ART, UNIVERSITY OF SOUTHAMPTON.	2023		MARCH/APRIL 2023		



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SOUTHAMPTON.



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#### Winchester School of Art BA Degree Show 2023

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WEBSITE / MICROSITE - OVERVIEW OF EVENT

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#### R University of Southampton Winchester School of Art BA Degree Show 2023 **Building Fashion** Winchester School of Art BA Degree Show 2023 Featuring work from: Attendance at the Winchester School **Building Marketing** BA Fashion Marketing with Management of Art Summer Degree Show is booked **BA Fashion Design** online, via Eventbrite, where you can **BA** Textile Design select a slot and which programmes BA Fine Art work you would like to view. Please see **Building Textiles** BA Games Design & Art the WSA website for more details and a **BA Graphic Arts** link to bookings: www.southampton.ac.uk/wsa Winchester School of Art has the If you would like a tour of the whole **Building Fine Art** show but have not booked online, pleasure of inviting you to our Summer Degree Show, showcasing work from please visit the Main Reception, where the graduating students of our six an Ambassador will assist you. Tours of undergraduate programmes. the whole show will leave approximately Building Games Design & Art every 30 minutes. This year, we have some restrictions in place to keep our staff, students and For more information: visitors safe: please ensure that you www.southampton.ac.uk/wsa **Building Graphic Arts** wear a mask at all times while indoors and also keep a social distance between yourselves and other visitors. We have Follow us: a one-way system in place to help with @uni\_southampton\_wsa social distancing, please follow and stick

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✓ Download our map

∠ Follow us

to the arrows on the floor.

@unisouthamptonwsa @unisoton\_wsa

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WEST SIDE BANNERS

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