3	0
1	5

PROJECT	CLIENT	DATE	SECTION	PAGE
MA LOOKBOOK 2	WINCHESTER SCHOOL OF ART	DECEMBER 2016	BRIEF	2

Brief:

A book that showcases student images.

To be used for promotion/ marketing/ recruitment.

To be given to students.

Listed Deliverables:

x500 36 pages - tbc

Black and white photography with pops of cobalt blue, as discussed.

Recycled paper or similar - not shiny (coated)

Coloured spine - cobalt blue

Foil or embossed on cover - tbc depending on costs

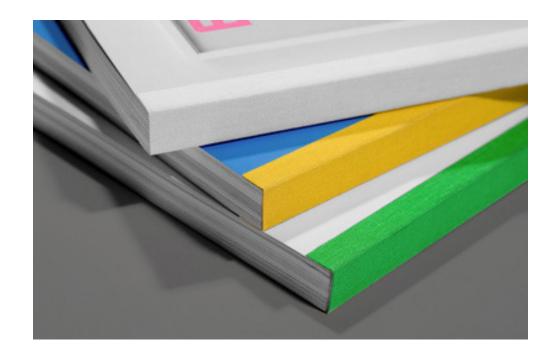
Deadline:

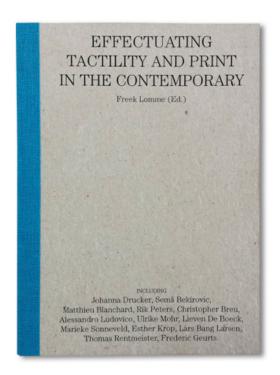
Needed by beg Feb 2017.

3	0
1	5

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MA LOOKBOOK 2	WINCHESTER SCHOOL OF ART	DECEMBER 2016		3

Binding - Clothbound & Saddle Stitch





3	0
1	5

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Embossing & Foil





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Cover Mock ups





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Cover Mock ups







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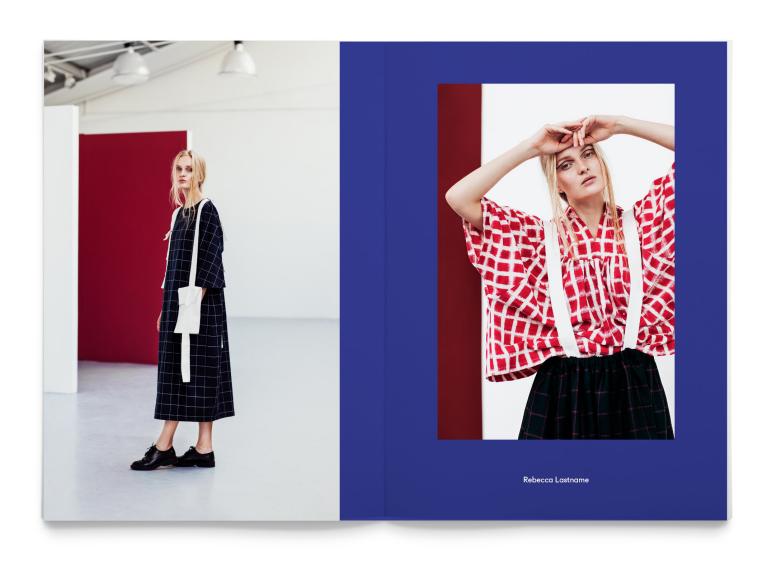
PROJECT	CLIENT	DATE	SECTION	PAGE
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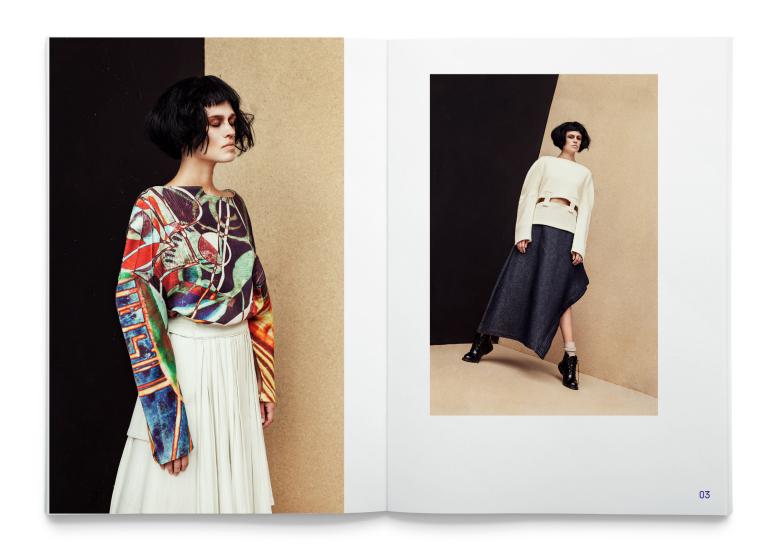
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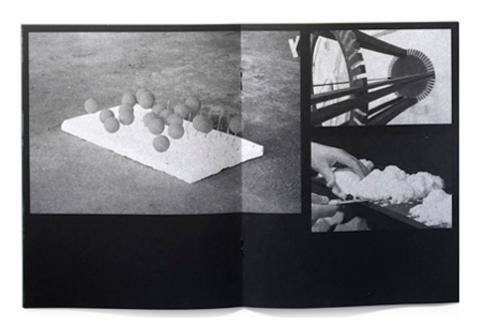
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Silver Ink & Black paper

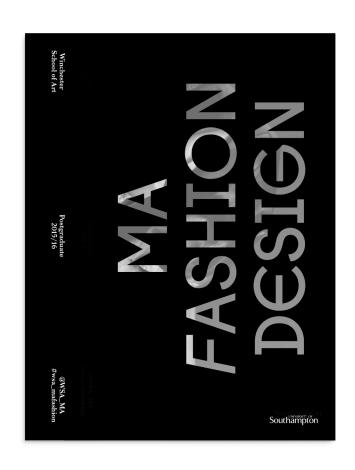






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Cover Mock ups



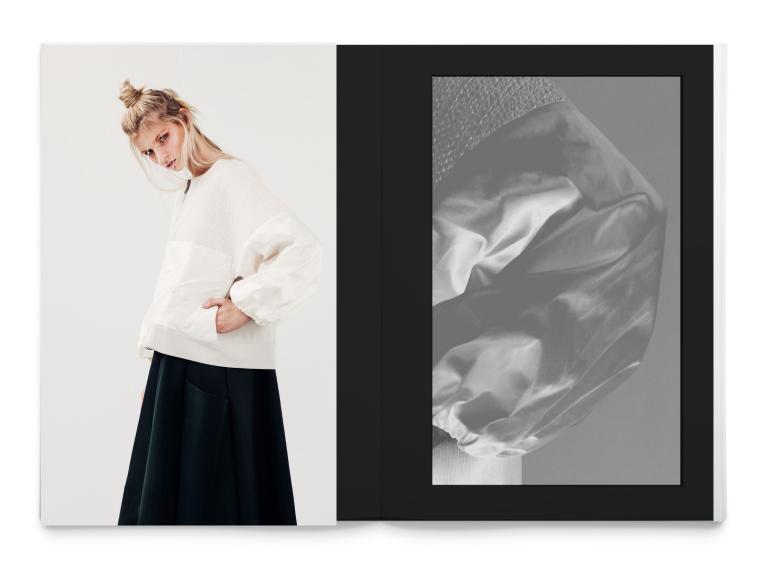




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